



LEGACY BRAIN FOUNDATION

FIGHTING BRAIN CANCER ONE DAY AT A TIME.

July 31, 2011

Dear Potential Sponsor:

The Legacy Brain Foundation is gearing up for its 5th Annual “Stars Come Out, Purple Haze”. In order to make this year’s event more successful than previous years, we need help from prominent businesses in the community, like you. We would greatly appreciate your participation in supporting this wonderful North Texas organization that provides a welcoming community of support for everyone living with brain cancer – men, women, teens, and children – along with their families and friends, by donating an item to this year’s silent auction.

The Legacy Brain Foundation will host its 5th Annual Stars Come Out event, Saturday, October 22, 2011 at III Forks in Dallas. This wonderful evening offers the community and friends of the Legacy Brain Foundation an opportunity to gather in support of a special charity. Legacy Brain Foundation was founded by Dr. Virginia Stark Vance and just celebrated its 6th birthday in May. Dr. Stark-Vance founded Legacy Brain Foundation to assist brain and spinal cord tumor patients with some of the financial burdens that are associated after diagnosis. Legacy Brain Foundation grants are awarded to patients and their families to help with not only medical costs, but living expenses that may have been put on the back burner due to the rising medical expenses due to the cancer diagnosis.

The evening will include fabulous cuisine provided by III Forks, a live and silent auction as well as live entertainment.

Scott Murray will return as Master of Ceremonies. Fundraising is second nature to Scott, he has made it his life’s work to bring awareness and financial support to help foundations like LBF. During his years as sports anchor for NBC’s Channel 5, Scott spent his free time every week volunteering to help others in need. Scott has won numerous awards for his charitable efforts and now runs his family business, Murray Media, to continue his personal passion for others.

Your contribution to the evening’s silent auction will allow Legacy Brain Foundation to raise funds to help award the grant scholarships to families who are struggling after their cancer diagnosis. No donation is large or too small. Every little bit makes a difference.

Thank you for considering this request. Enclosed is further information about Legacy Brain Foundation and a contract should you wish to donate. You will be contacted at a later date for delivery/shipment of your donation. Contracts are due by September 25, 2011 to ensure placement in the promotional material. If you have any questions, please contact Kathy Bradham, bradham2003@hotmail.com, 214 505-8000.

Sincerely,

Kathy Bradham
Fundraiser & Events Chair